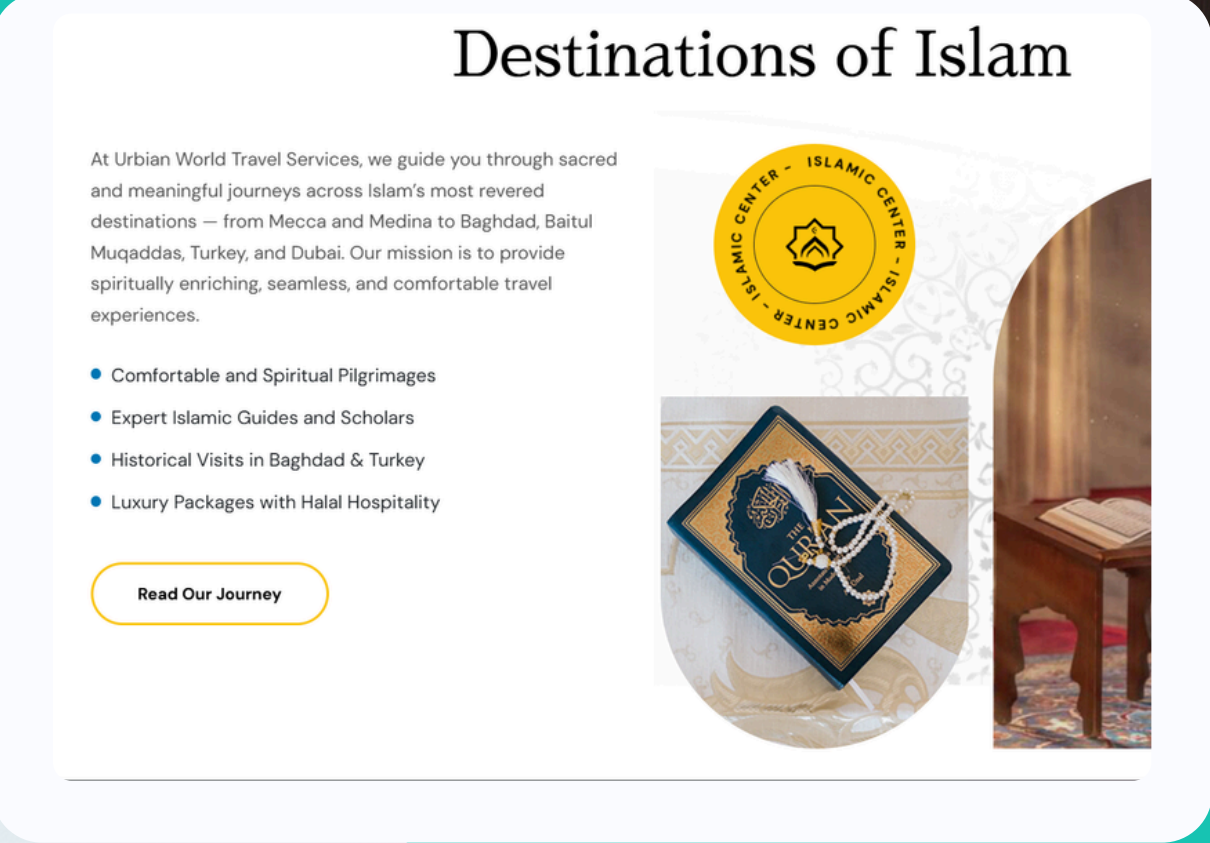
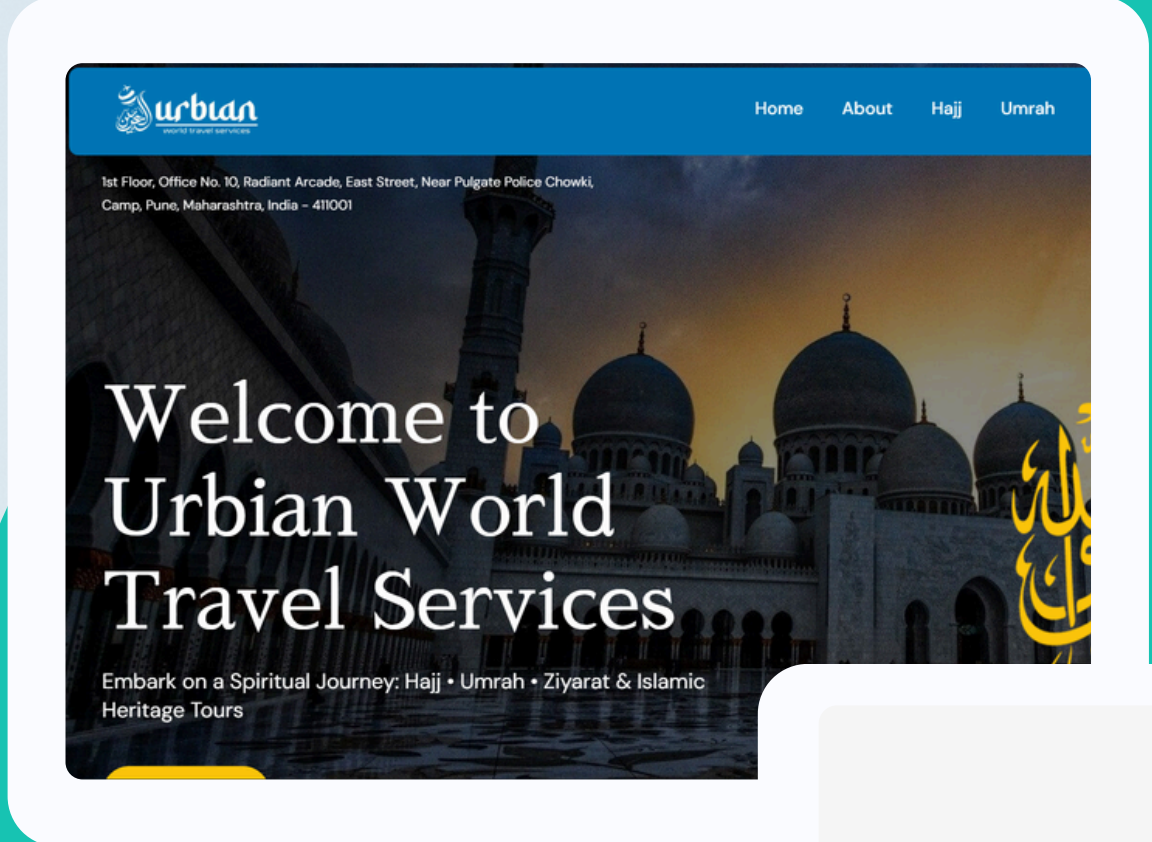




Urbian World Travels

www.urbianworldtravels.com



1. ABOUT US

01 Company Overview

Urban World Travels is a travel and tourism company offering curated domestic and international travel experiences. It focuses on personalized t

02 Establishment & Growth





The company operates with expertise in designing customized travel itineraries and group tours. It emphasizes comfort, planning precision, and end-to-end.

03 Location Presence

Urban World Travels operates in India with services extending to global travel destinations. It caters to individuals, families, and group travelers.

04 Core Offerings

The company provides international tours, domestic packages, visa assistance, and travel planning. It delivers complete travel solutions.

 <p>Maulana Akhtar Managing Director</p> <p>Umrah Package Tour</p> <p>Starting from ₹89,999*</p> <p>Semi Deluxe</p> <ul style="list-style-type: none">*Return Air Ticket*Indian Food Buffet*Ziyarat Makkah & Madina	 <p>Maulana Akhtar Managing Director</p> <p>Hajj Package Tour</p> <p>Starting from ₹6,49,999*</p> <p>Deluxe 3 Star Package</p> <ul style="list-style-type: none">*Return Air Ticket*Indian Food Buffet*Ziyarat Makkah & Madina	 <p>Maulana Akhtar Managing Director</p> <p>Umrah Package Tour</p> <p>Starting from ₹94,400*</p> <p>Holy Visit</p> <ul style="list-style-type: none">*Return Air Ticket*Indian Food Buffet*Ziyarat Makkah & Madina	 <p>Maulana Akhtar Managing Director</p> <p>Baghdad & Iraq Ziyarat</p> <p>Starting from ₹88,000*</p> <p>Spiritual Journey</p> <ul style="list-style-type: none">*Return Air Ticket*Indian Food Buffet*Ziyarat Makkah & Madina
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2. PROBLEM STATEMENT



Hajj Deluxe Package

 **Maulana Akhtar**
Managing Director



Embark on a spiritual journey to the Holy cities with our expert guidance and complete travel assistance. Experience peace and devotion while performing Hajj and Umrah with comfort, safety, and proper rituals. Our dedicated team ensures smooth arrangements, accommodations, and transportation, so you can focus on prayer and spiritual growth. Join us for a blessed experience filled with care, knowledge, and unforgettable memories throughout your sacred journey.



Package Price

â,16,49,999/-

Book Now

INCLUDES:

- ✓ Direct Flight
- ✓ Transportation
- ✓ Ziyarat - Tour Guide
- ✓ Round Trip Transportation
- ✓ Umrah Visa with Insurance
- ✓ All Meals

01 Highly Competitive Travel Market

The travel industry is crowded with multiple agencies offering similar packages. Differentiation and brand positioning were key challenges.

02 Lack of Structured Digital Experience

Travel packages and services were not presented in a highly engaging, structured format. This reduced user engagement and booking intent.

03 Customer Trust & Decision Gap

Travel decisions involve high spending and require strong trust signals. Lack of detailed presentation reduced confidence in bookings.

04 Inefficient Lead Conversion Funnel

There was no optimized system to capture, nurture, and convert inquiries. This led to lower conversion from interest to booking.

3. SOLUTION

01 Premium Travel Website Experience

Developed a visually rich and modern website showcasing destinations and packages. Focused on high-quality UI to enhance travel inspiration.

02 Structured Package & Destination Pages

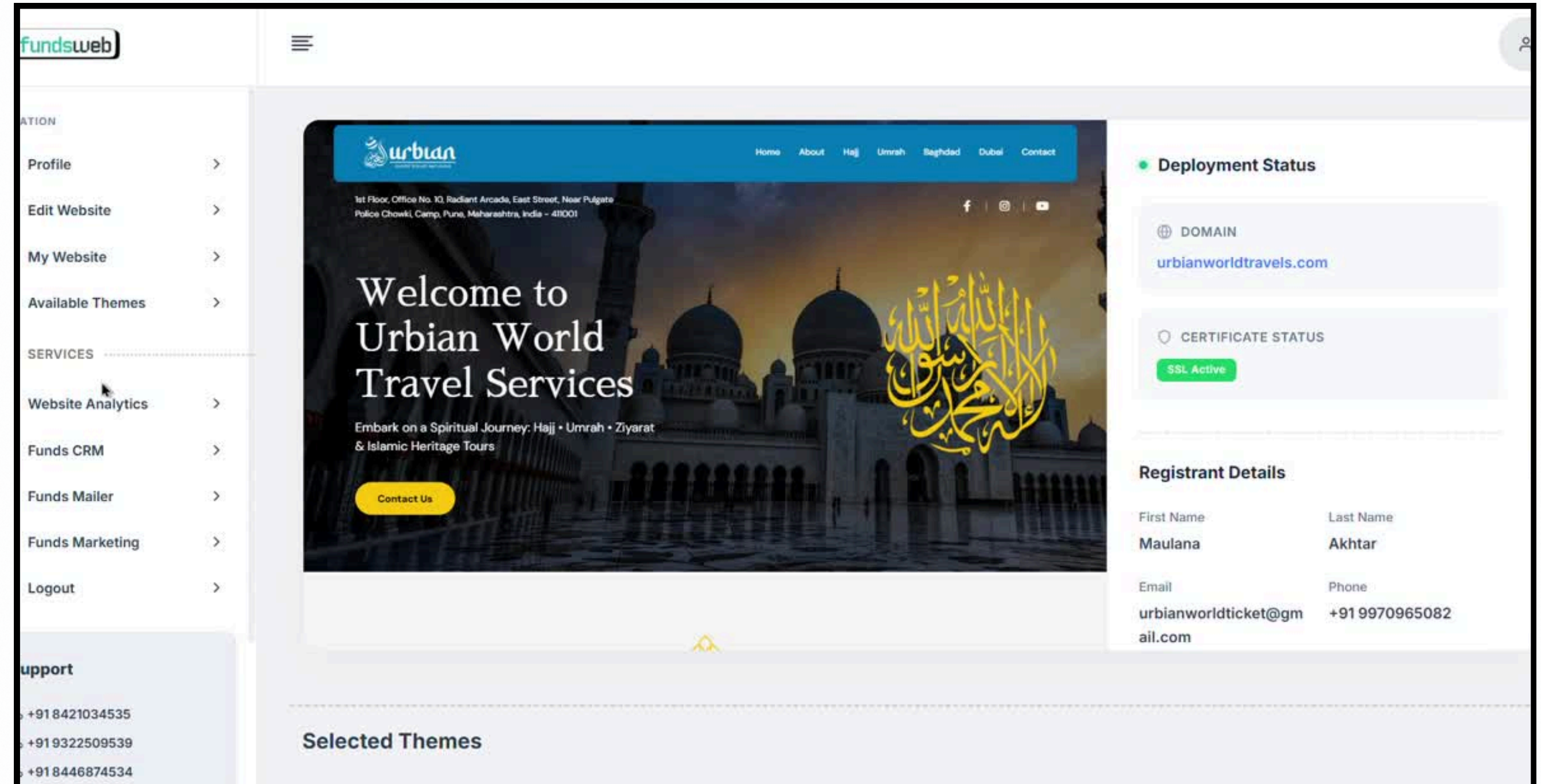
Organized travel offerings into clear categories with detailed itineraries. Improved clarity on pricing, inclusions, and travel plans.

03 Lead Capture & Consultation Funnel

Integrated inquiry forms, call-to-actions, and consultation options. Enabled personalized communication and improved conversion rates.

04 Trust & Branding Elements

Added visuals, testimonials, and detailed content for credibility. Enhanced customer confidence and booking readiness.



4. TECHNOLOGY STACK



01 Frontend Technologies

HTML, CSS, JavaScript for responsive UI and structured layouts.

Ensured fast loading speed and mobile-friendly user experience.

02 Backend Technologies

Node.js / PHP-based backend for handling data, APIs, and business logic.

Enabled scalable and efficient processing of user and lead data.

03 Database & Hosting

MySQL / PostgreSQL database for storing property and user data.

Hosted on cloud servers (AWS / VPS) ensuring reliability and uptime.

04 APIs & Third-Party Integrations

Integrated Google Analytics, Meta Ads tracking, and lead capture APIs.

Used third-party tools for marketing automation and communication.

5. GROWTH & IMPACT

01 Increased Inquiry Volume

Improved website experience led to higher customer inquiries. Users engaged more with travel packages and destinations.

02 Higher Booking Conversions

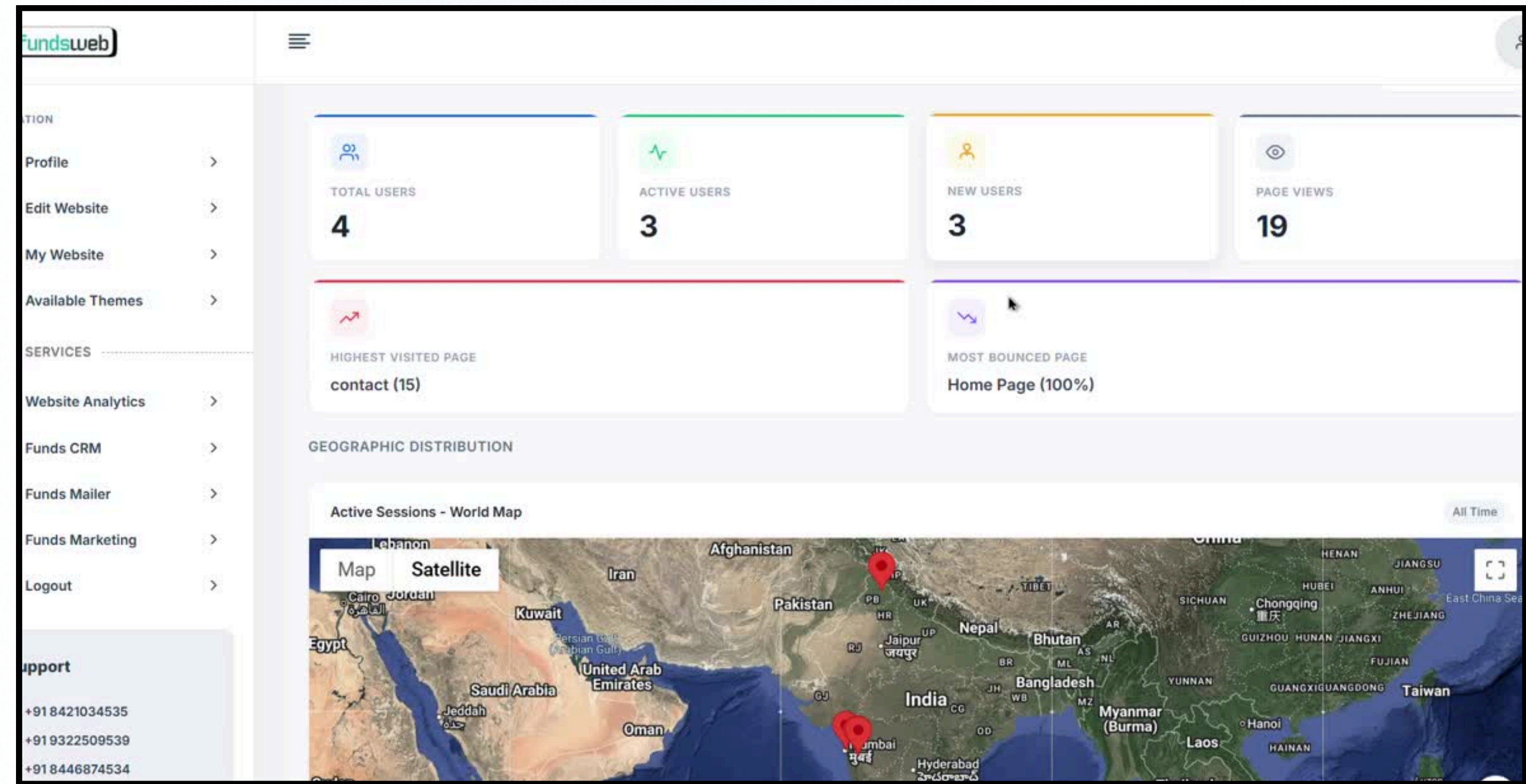
Structured content and consultation funnel improved conversions. Customers moved faster from inquiry to booking.

03 Stronger Brand Positioning

Premium design and content enhanced brand perception. Positioned the company as a reliable travel partner.

04 Improved Marketing Efficiency

Better tracking enabled optimization of campaigns and targeting. Resulted in improved ROI on digital marketing efforts.





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Thank You

